

Program

Thursday, July 19, 2007

4:00 p.m. Hospitality Living Room/
Guest House

4:30 p.m. Plenary Session Living Room/
The House

Welcome to Wingspread

Roger C. Dower

President

The Johnson Foundation

Welcome and Introductions

Kathryn Fernholz

Executive Director

Dovetail Partners

Ian Hanna

Director

Northwest Certified Forestry

Northwest Natural Resource Group

5:00 p.m. Facing the Challenges on the Frontlines:
Real World Practitioners and Innovators

Moderator:

Warren C. Gaskill

Senior Partner

Rapid Improvement Associates, LLC

Presenters:

Harry Groot

Chief Executive Officer

Blue Ridge Forest Cooperative

John Gunn

Director of Forest Stewardship
and Research

The Trust to Conserve Northeast
Forestlands

Ian Hanna

Thursday, July 19, 2007 (continued)

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|-----------|---------------------|-----------------------------|
| 6:30 p.m. | Hospitality | Wingspread |
| 7:00 p.m. | Dinner | |
| 9:00 p.m. | Adjournment | |
| | Evening Hospitality | Living Room/ Guest House |

Friday, July 20, 2007

Breakfast is available from 6:30 to 8:15 a.m.
in the Living Room of the Guest House.

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| 8:30 a.m. | Plenary Session | Living Room/ The House |
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Outline of the Day and Review Highlights
of Pre-Conference Survey

Moderator:
Warren C. Gaskill

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| 9:00 a.m. | <u>FSC Family Forest Update</u> Phil Guillery Consultant to FSC-US | |
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| 10:00 a.m. | Break | |
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Friday, July 20, 2007 (continued)

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| 10:30 a.m. | Small Group Sessions (x 6; initial assignments, P. 6) | |
| | <ul style="list-style-type: none">• Group 1: <u>The Alliance</u> Leader: TBA <i>How best can the alliance expand cooperation among advocates?</i> | Board Room |
| | <ul style="list-style-type: none">• Group 2: <u>Landowners</u> Leader: TBA <i>What specific tools and innovations support spread among private woodland owners?</i> | Studio |
| | <ul style="list-style-type: none">• Group 3: <u>Marketplace</u> Leader: TBA <i>Where best to encourage the marketplace to fund sustainable forestry practices among private woodland owners?</i> | Lower Level B |
| 12:15 p.m. | Hospitality | Wingspread |
| 12:30 p.m. | Luncheon | |
| 1:30 p.m. | Plenary Session | Living Room/ The House |
| | <u>Small Group Reports</u> | |
| | Moderator: Warren C. Gaskill | |

Saturday, July 21, 2007

Breakfast is available from 6:30 to 7:45 a.m.
in the Living Room of the Guest House.

8:30 a.m. Plenary Session Living Room/
The House

Overnight Reflections

Path Forward Strategy Discussion

Moderator:

Warren C. Gaskill

9:30 a.m. Break

9:45 a.m. Small Group Session: Action Plans

*Identify project leader and group, needed
partners, timeline, measures of success, etc.*

Group 1: Board Room

Group 2: Studio

Group 3: Lower Level B

Group 4: Mezzanine

11:00 a.m. Plenary Session Living Room

Small Group Reports

12:30 p.m. Summary and Next Steps

Moderator:

Warren C. Gaskill

1:00 p.m. Buffet Luncheon Living Room/
Guest House

2:00 p.m. Conference adjourns

Target Topic Groups/Friday Morning

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|---|---|
| <p>1: Expanding Cooperation Harry Groot/Lead Gordy Mouw Peter Farrell Dave Bubser Greg Barrows R. Scott Berg Katherine Albert</p> <p>2: Tools & Innovations Alyx Perry/Lead Mark Adams Gary Dodge Dan Gilmore Ryan McAvoy Michael Conroy</p> <p>3: Engaging the Marketplace Ian Hanna/Lead Alan Haney Steve Loveland Andrew Arends Phil Guillery Fran R. Price</p> | <p>4: Expanding Cooperation Katie Fernholz/Lead Jim Sitts Drew Parkin Greg Minnick Justin Weyerhaeuser Karl Dalla Rosa</p> <p>5: Tools & Innovations Don Arnosti/Lead Jeff Campbell Scott Zody Robert Hrubes Craig Liska David Merker Ryan Temple</p> <p>6: Engaging the Marketplace John Gunn/Lead Karen Steer Jim Okraszewski Amadou Diop Bob Mather David Bennell</p> |
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